

JEFFREY REICHE

GRADUATED FROM EDGAR HIGH SCHOOL IN 1977

Upon his high school graduation, Jeff began his post-secondary education at UW-La Crosse, where he earned a Bachelor of Science degree in Health & Physical Education. After completing brief teaching stints at both Platteville and Marathon High Schools, in the early '80's, Jeff received a graduate assistantship at UW-La Crosse where he also worked toward a Master of Science degree in Physical Education and served as assistant basketball coach at the university. Jeff taught Health and Physical Education in the D.C. Everest District for 16 years before pursuing a Masters of Arts degree in Educational Leadership at Marian University in 2001.

In 2002, Jeff was named Elementary and Middle School Principal in the Marathon School District. In 2010, Jeff co-authored a State Charter School Grant allowing Marathon to transform their middle school into Marathon Venture Academy, an Expeditionary Learning School. In addition to being a well respected Principal at Marathon Venture Academy, Jeff coached high school boys varsity basketball for 15 years at both Marathon and D.C. Everest. His teams have qualified for the WIAA Sectionals 7 times, and 2 of his teams have qualified for the WIAA State Tournament. In 2011, his Marathon team won the D4 State Basketball Championship. He has been name Channel 7 Coach-of-the-Year 3 times in his 15 year career.

Jeff has made many significant contributions to Edgar and the surrounding communities. He founded the Marathon Chapter of the Fellowship of Christian Athletes in 2007. He has served on the board at St. Stephen's Lutheran Church in Edgar as president for 2 terms and is currently the vice-president of the congregation, as well as Evangelism and Stewardship committees' chairperson. He has taught middle level Sunday School for 15 years in the St. Stephen congregation.

He will be inducted in the Wisconsin Basketball Coaches Association Hall of Fame on September 27, 2014.

Jeff and his wife Jill, have been married for 23 years and have been blessed with two children, Will and Rebecca. They currently reside in rural Edgar.